

EMPLOYMENT HISTORY

Full-Time Freelance Graphic Designer

July 2022 – Present (Brooklyn, NY)

Projects span branding design, web design, print and digital marketing, apparel, organic social, out of home, presentation and pitch design. Select clients include: Magic Spoon, Fast Company, INC, Flexport, Gilded Audio, Splice, Refinery29, Amazon Labor Union, Housing Justice for All, Adelphi University AAUP-AFT, DSA, Immigrant Justice Corps, Design for Progress, Vital City, CUNY Institute for State and Local Governance, New York State Senator Jabari Brisport, New York Assemblymember Phara Souffrant Forrest, New York City Council Member Alexa Avilés, Mike Hollingsworth for City Council.

Lead Designer, Marketing and Brand at Celtra

March 2021 – July 2022 (New York, NY)

Lead designer responsible for designing and updating the Celtra homepage and marketing pages. Concepted and designed brand campaigns, social graphics, event marketing, and print. Helped maintain brand consistency across teams and disciplines, helped non-designers ship high-quality work.

Senior Graphic Designer at Starry Internet

July 2018 – March 2021 (New York, NY)

Worked across organic and paid social, print, email marketing, motion graphics, display ads, apparel, and out of home. Helped evolve the brand style guide, and contributed to and managed the brand asset library. Worked cross-functionally with marketing, industrial design, engineering (software and mechanical), network technicians, and PR to help them ship high-quality work.

Freelance Design Lead at Suraj Patel for Congress

April 2018 – June 2018 (New York, NY)

Responsible for art direction and design for campaign literature, merch, social content, flyers, out of home installations. The campaign design was featured in TYPE magazine, Politico, Citylab, Washington Post, and The Baffler.

Freelance Brand Designer at Book of the Month

September 2017 – January 2018 (New York, NY)

Responsible for photography, design, animation on marketing for social and digital platforms.

Graphic Designer at Facebook

November 2016 – September 2017 (New York, NY)

Graphic Designer on the Creative Shop Studio team, responsible for pitching brands on Facebook-ready content and marketing.

Brand Designer at Jukely

April 2015 – May 2016 (Brooklyn, NY)

Responsible for art direction, print production, social graphics, motion graphics, web ads, print ads, and promotional merch design for all Jukely events, promotions, and concert series. Hired and collaborated with freelance designers, photographers, and videographers.

Lead Graphic Designer at The McKittrick Hotel, home of Sleep No More

September 2012 – April 2015 (New York, NY)

Responsible for art direction, motion design, email marketing, poster design, web assets, print production, restaurant menu design and maintenance, prop design assistance, party set dressing, and DJing for the McKittrick's theatre show, restaurants, bars, parties, and events. Hired and collaborated with freelance illustrators, photographers, and videographers.

EDUCATION

The Maryland Institute College of Art

Bachelor of Fine Arts, Graphic Design, 2009 - 2012